

NEW YORK INTERNATIONAL AUTO SHOW

JAVITS CONVENTION CENTER ▪ NYC

2026 MEDIA AND INDUSTRY SCHEDULE

TUESDAY, MARCH 31

8:00-5:00	AUTOMOTIVE FORUM Featuring: Duncan Alred, GM; Andrew Frick, Ford Christian Meunier, Nissan; Lance Woelfer, Honda	JAVITS NORTH
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WEDNESDAY, APRIL 1

8:00-8:30	WORLD CAR AWARDS BREAKFAST	JAVITS NORTH
8:30-9:10	WORLD CAR AWARDS PROGRAM	JAVITS NORTH
9:25-9:50	KIA	STAND, LEVEL 3
9:55-10:20	HYUNDAI	STAND, LEVEL 3
10:25-10:50	SUBARU	STAND, LEVEL 3
10:55-11:20	CHRYSLER/DODGE	SPECIAL EVENTS HALL
11:30-11:50 (Walk Around)	FORD	STAND, LEVEL 3
11:55-12:35 (Lunch)	AUTOMOTIVE NEWS GLOBAL OUTLOOK Hosted by KC Crain, Automotive News with José Muñoz, Hyundai; Mike Stanton, NADA; John Bozzella, Alliance	CRYSTAL PALACE
12:40-12:55	NYS DONATE LIFE	CRYSTAL PALACE
1:20-1:40	FASTPORT HONDA	TEST TRACK, LEVEL 1
1:45-2:05	"DRIFTER" A FILM BY SUNG KANG	STAND, LEVEL 1
2:15-2:45 (Walk Around/Reception)	INFINITI	CRYSTAL PALACE
2:50-3:45 (Walk Around/Reception)	VOLKSWAGEN	STAND, LEVEL 3
8:45-4:15	MEDIAPOST MARKETING AUTOMOTIVE CONFERENCE & AWARDS Featuring: Sean Gilpin, Hyundai; Rachel Zaluzec, Volkswagen; Markus Hutchins, Ford; Shelley Pratt, INFINITI	1E HALL
2:00-4:00	VIP DEALER PREVIEW Invitation Only	CRYSTAL PALACE

THURSDAY, APRIL 2

8:00-4:00	MEDIA INTERVIEWS & VEHICLE DISCOVERY	SHOW FLOOR
8:45-2:00	WORLD TRAFFIC SAFETY SYMPOSIUM Featuring: Jennifer Homendy, Chair, National Transportation Safety Board DR. Jeffrey Runge, Former NHTSA Administrator Jonathan Adkins, CEO, Governor's Highway Safety Association Registration Required - wtss@autoshowny.com	1E HALL

MEDIA ADVISORY

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